



- Energy that lasts, with no crash!
- Includes natural sugars from 24% fruit juice concentrate
- Proprietary blend for energy and antioxidant support
- Includes at least 100% of the RDI for 5 essential vitamins
- 100mg of natural caffeine from Green Tea Extract
- Supports healthy metabolism
- No Taurine, No Artificial Flavors, Low Sodium, Dairy-free, Gluten-free
- Only 100 calories

And... it GLOWS!

## FAQ

### NEON Energy Drink®

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Finally, an energy drink with good taste.

#### 1. What is NEON Energy Drink?

NEON is a great-tasting energy drink with a proprietary blend of ingredients for energy and antioxidant support, and is ideal for an energy boost pre-workout, post-workout, or any time you need it.

#### 2. What flavors are available?

NEON Energy Drink is available in a delicious, refreshing tropical fruit flavor. Stay tuned for additional flavors that may be coming soon.

#### 3. What are the key ingredients and benefits of NEON?

There are five essential B vitamins, as well as natural caffeine from Green Tea Extract, 24% fruit juice from concentrate in a proprietary blend of seven fruit juices, prickly pear and Panax Ginseng. NEON provides an energy boost that lasts, without the crash that some other energy drinks may provide, and is just 100 calories per serving.

#### 4. How much caffeine is in NEON?

There is 100mg of caffeine per serving. The caffeine comes from the Green Tea Extract.

#### 5. How many calories are in the NEON Energy Drink?

NEON provides 100 calories per serving.

#### 6. Is caffeine bad for you?

Up to 400 milligrams of caffeine a day appears to be safe for most healthy adults. That's roughly the amount of caffeine in four cups of brewed coffee or 10 cans of cola.<sup>1,2</sup> Consumption of moderate amounts of caffeine promotes increased alertness and wakefulness, faster and clearer flow of thought, increased focus, and better general body coordination.

#### 7. What is the sweetener system used for the NEON Energy Drink?

NEON is naturally sweetened with a combination of dried cane syrup and the natural sugars from the various fruit juice concentrates in the product.

<sup>1</sup> "Determination of Caffeine Content in Non-Alcoholic Beverages and Energy Drinks Using Hplc-Uv Method". African Journal of Drug and Alcohol Studies (Centre for Research and Information on Substance Abuse) 9(1): 15–21. 2010.

<sup>2</sup> <http://www.mayoclinic.org/healthy-living/nutrition-and-healthy-eating/in-depth/caffeine/art-20045678>.

## 8. Where do the 25g of sugar in NEON come from?

The sugar content in NEON comes from two sources—the natural sugars in the seven fruit juice concentrates and dried cane syrup. Putting this into perspective, a ¾ cup of grapes provides about 20g of sugar, and a large navel orange or a cup of mango will have about 23g of sugar.

## 9. What makes NEON glow?

The quinine—a natural element from the bark of the cinchona tree, which is also used in tonic water—in the Neon Energy Drink makes it glow when looked at under black light. It adds that “fun” factor to the drink, which can be a great conversation starter.

## 10. Will using energy drinks derail my weight-loss Challenge goal?

Absolutely not. In fact, they help with giving you energy, and NEON provides you with several beneficial ingredients that support a healthy metabolism. Keep in mind, NEON contains 100 calories per serving, so consider that in your daily consumption regimen.

## 11. How will NEON support my active or fitness Challenge goals?

NEON is great for providing you with that little something extra to power you through your workouts and help achieve your fitness Challenge goals as it helps to sustain your energy levels. NEON also helps enhance cognitive performance for faster and clearer flow of thought, increased focus and better general body coordination.

## 12. Is NEON lactose-free?

Yes.

## 13. Is NEON gluten-free?

Yes.

## 14. Who should use NEON Energy Drink?

NEON is ideal for healthy adults looking for an energy boost that lasts—pre-workout, post-workout, and anytime in between! As a responsible dietary supplements company, we do not recommend the consumption of energy drinks for anyone under 18 years of age and encourage parents to assist their children in consumption decisions.

## 15. When is the best time of day to use NEON Energy Drink?

Use NEON whenever you want to increase energy levels or decrease feelings of fatigue. Or, drink it to stay awake, alert, have faster and clearer flow of thought, increased focus or enhanced physical and motor performance.

## 16. How many NEON Energy Drinks can I drink a day?

Energy drinks are safe and can be consumed in moderation along with a healthy diet. Research supports that up to 400 milligrams of caffeine a day appears to be safe for most healthy adults.<sup>3</sup> Therefore, it's important that you consider your overall daily caffeine consumption from all sources—including energy drinks—when deciding how to best include NEON into your regular routine.

## 17. Where should the NEON Energy Drink products be stored?

Store in a cool, dry place. While the NEON Energy Drink does not need to be refrigerated, NEON tastes best when served chilled.

<sup>3</sup> <http://www.mayoclinic.org/healthy-living/nutrition-and-healthy-eating/in-depth/caffeine/art-20045678>.