

The Challenge – Global Contest Rules

ELIGIBILITY:

Participants can enter to win in these categories:

- Male
- Female

To participate in The Challenge contest, you must:

- Complete a Challenge of at least 90 days, for a minimum of 3 consecutive months with Vi products on Monthly Delivery.*
- Complete the online Entry Form in full.
- Be an active Vi Promoter or Customer.
- Photos and measurements must reflect your latest 90-day Challenge results.
- Photos must be original, full body photos. Do not: include your friends, crop, filter, add text, stretch, or alter in any way.
- If you have completed multiple Challenges, please include your overall results in your transformation story.
- This is a global contest; it is open to anyone meeting all of the requirements stated above.

Important!

Failure to comply with the above rules may make your entry invalid, resulting in your entry and any votes you have accumulated being removed so that you may resubmit an approved entry. Void where prohibited by state law.

*Minimum of \$50 order per month (excluding tax and shipping).

How your Monthly Challenge entry will be judged:

To help other people understand and be inspired by your achievement, your entry will be evaluated in this way:

- 75% – Transformation
 - › 25% for results in inches, weight loss, etc.
 - › 25% for your 'before' and 'after' photos
 - › 25% for the quality/variety in detailing your physical changes
- 25% – Story
 - › Share the authentic and compelling details of your transformation journey

Challenge Champions will be evaluated based on:

- Social Voting – 25%
- Transformation – 50%
 - › Results (weight lost, inches, etc.) – 25%
 - › Transformation shown and quality of your 'before' and 'after' photos – 25%
- Story – 25%
 - › Submission of a detailed, authentic, compelling story of your transformation journey
- Challenge Finalists may be asked to re-submit current photos in October if they were named Finalists early in the cycle.

CONTEST CYCLES

Enter any month:

- The Challenge is based on a 90-day transformation.
- You can start during any month of the year up until the month before the end of the annual cycle (September 2019).
- For all months, you'll be eligible to win in the month after the date you enter.
- Monthly Finalist Winners will be announced by the 15th of the month.

Announcement of Challenge Champions:

Once you've submitted your entry, social media votes will help determine our annual Challenge Champions.

Our Champions will be named in mid-October following the Social Vote that will take place the first week of October.

PRIZES AND REWARDS

Monthly Challenge Finalists:

If you're named as one of the male or female Challenge Monthly Finalists, you will receive:

- 90 days of FREE product, via...
900 Vi Product Points (300 x 3 months)
- The opportunity to become an annual Challenge Champion.

Challenge Champions:

Each year, the Challenge Monthly Finalists will compete for the Challenge Champion title. There will be one male and one female Challenge Champion. The winning Challenge Champions will receive:

- Tropical Dream Vacation (\$5,000 value)
- 1 year of FREE product (\$3,600 value)
- Personal Branding Package (\$5,000 value).
- Exclusive promotional features in brand marketing materials

Prizes cannot be substituted, assigned, or transferred, and cannot be redeemed for cash.