

# NEW

## It's never too early to start your children on the path to a healthy lifestyle.



## FACT SHEET

### Vi Kids Gummy MultiVitamin

#### What is it?

Naturally flavored and colored, **Vi Kids Gummy Multivitamin** is a delicious, great-tasting source of 9 essential vitamins, including vitamins A, C, D3, E, B6, B12 and folic acid to help fill nutritional gaps in your child's diet. Specially formulated to meet the nutritional needs of children aged 4–12, each bottle contains 90 gummies in kid favorite flavors: cherry, strawberry, lemon, orange and grape—perfect for even the pickiest taste buds.

#### What does it do?

Making sure your kid eats healthy is every parent's #1 priority! But what happens when crazy, busy schedules collide with picky taste buds, lunch time swapping at school and the convenience of the fast-food drive thru? Almost 80% of children do not eat the recommended number of nutrient-rich fruits and vegetables<sup>1</sup> each day. Getting your children to eat more fruits and veggies is the ultimate dream, but for those of us in the real world, who couldn't use a little great-tasting, convenient help?

**Vi Kids Gummy Multivitamin** provides added insurance of good nutrition in your child's diet to help support their physical and mental growth and development.<sup>†</sup> Our gummies are gluten-free and do not contain gelatin, dairy, soy, high fructose corn syrup, or artificial colors, flavors, sweeteners or preservatives. Because they taste great, your children will love them. And, while they are especially formulated for children, parents will love them too!

#### Key ingredients

- **11 vitamins and minerals** – to help fill nutritional gaps in your child's diet
- **Vitamins A, B, C & D, Choline and Inositol** – to support overall growth and development<sup>†</sup>
- **Vitamin D and Folic Acid** – to support the maintenance of healthy bones and teeth<sup>†</sup>
- **Vitamins A, C & E and Zinc** – to support normal eye health<sup>†</sup>
- **Vitamin D and Folic Acid** – to help with normal digestion<sup>†</sup>
- **Vitamins A, C, & D and Zinc** – for immune system support<sup>†</sup>
- **Pantothenic Acid, Vitamin B6 and B12** – for energy support<sup>†</sup>
- No artificial colors, flavors, sweeteners or preservatives

#### Bragging Rights

- Gluten-free
- No Soy
- No Gelatin
- No High Fructose Corn Syrup
- No Dairy

<sup>1</sup> USDA Food and Nutrition Services; www.usda.gov.

<sup>†</sup> These statements have not been evaluated by The Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

## SUPPLEMENT FACTS

Vi Kids Gummy MultiVitamin		
SERVING SIZE: 2 gummies		
	AMOUNT PER SERVING	% DAILY VALUE (4 YEARS & UP)*
Calories	15	
Total Carbohydrate	4 g	1%
Sugars	3 g	**
Vitamin A (Palmitate)	2100 IU	42%
Vitamin C (Ascorbic Acid)	20 mg	33%
Vitamin D (Cholecalciferol)	400 IU	100%
Vitamin E (dl-Alpha Tocopheryl Acetate)	16.5 IU	55%
Vitamin B-6 (Pyridoxine HCl)	2 mg	100%
Folic Acid	260 mcg	65%
Vitamin B-12 (Cyanocobalamin)	6 mcg	100%
Biotin	60 mcg	20%
Pantothenic Acid (Calcium d-Pantothenate)	5.2 mg	52%
Iodine (Potassium Iodide)	42 mcg	28%
Zinc (Citrate)	2.7 mg	18%
Choline (Choline Bitartrate)	40 mcg	**
Inositol	40 mcg	**

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

\*\* Daily Value not established.

**Other Ingredients:** Glucose syrup, sugar, water, pectin, citric acid, sodium citrate, natural flavors, natural colors (annatto, turmeric and elderberry juice), coconut oil and carnauba wax.

**Contains:** Tree Nuts (Coconut Oil).

## GET YOURS NOW

Vi-Net | Shop Cart | [vikids.vi.com](http://vikids.vi.com)

#ViKids    